

Chip in and everybody wins!

When you chip in with Birdies for Charity, your favorite charities are the real winners.

The Partner Program provides individuals and companies with additional incentives to make its charitable contributions through the Birdies for Charity program. Donors make a straight dollar donation (minimum \$750) to their favorite charity.

Keep in mind, your charity will receive 100% of your donations because all promotion and administrative costs are covered by John Deere. (Actually, your charity will get more than 100%! See the BFC Fund information inside this brochure.)



You may designate one charity or split your donation between numerous charities. All charities must be pre-approved by the John Deere Classic Charitable Corporation.

“As a small business owner we make donations to many local charities. We also, however, say no to many others since there are only so many dollars to go around. By designating a portion of our Partner donation to the Birdies for Charity Fund we are able to help support hundreds of charities at the same time.”

*Mike Vonderhaar
President, Miller Container*



JOHN DEERE
CLASSIC

JULY 4 –10, 2011

BIRDIES FOR CHARITY

15623 Coaltown Rd, East Moline, Illinois 61244
(309) 762-4653 or 1-800-336-4655
www.birdiesforcharity.com

INCENTIVES PROGRAM FOR CONTRIBUTING INDIVIDUALS AND COMPANIES

Birdies for Charity
**Partner
Program**
2011

SPONSORED BY



JOHN DEERE

PLATINUM PARTNER

On-Course Recognition
(4) Weekly VIP Packs
(2) Weekly VIP
Parking Packs
(50) Anyday Tickets

\$1,860 Value
\$5,000 Donation

SILVER PARTNER

On-Course Recognition
(1) Weekly VIP Pack
(1) Weekly VIP
Parking Pack
(10) Anyday Tickets

\$430 Value
\$1,500 Donation

PARTNERSHIP REWARDS

As a Birdies for Charity partner you'll receive a number of rewards based on your level of donation (see above). These rewards include free John Deere Classic tournament admission, parking and as donor recognition at the tournament.

Donors will receive recognition at the tournament as a Birdies for Charity partner. Donor's names will appear on a special donor board at the John Deere Classic.

DIAMOND PARTNER

On-Course Recognition

(4) Thursday–Sunday Trophy Suite Club Passes including unlimited food and beverage

(1) Weekly VIP Parking Pack

Individuals donating **\$10,000** and more are eligible for 17th hole Trophy Club Suite Passes. **\$4,050 Value**

GOLD PARTNER

On-Course Recognition
(2) Weekly VIP Packs
(1) Weekly VIP
Parking Pack
(30) Anyday Tickets

\$1,050 Value
\$3,000 Donation

BRONZE PARTNER

On-Course Recognition
(1) Weekly VIP Pack
(1) Weekly VIP Parking Pack

\$190 Value
\$750 Donation

Birdies for Charity Partner Program 2011

BIRDIES FOR CHARITY FUND CONTINUES BONUS PROMISE

The Birdies for Charity Fund was established to support the continuing efforts of the John Deere Classic, a 501(C)(3) not-for-profit organization, to provide bonus dollars to participating organizations.

As before, the tournament will provide a bonus to all participating charities. This year, all charities will be guaranteed a 5% bonus on amounts up to their prior year pledge total, or \$100,000, whichever is greater. Additional bonus dollars will be based on tournament revenues. The Birdies for Charity Fund is the source of these bonus dollars. This fund is supported with dollars from tournament revenues, individual donors, and with the support of corporations through a "Charity Partner" program. These dollars will be distributed annually, and are designed not to compete with, but to enhance the benefits for the 500+ charities that participate in the program. So, if you are not already participating, this is the year to hop on board.

Last year, all participating organizations received an 8% bonus...well above the 5% promised!

BE A "PARTNER" IN CHARITY

For more information contact Kristy Ketcham Jackson at KristyK@JDClassic.com or call Amy or Kristy at (309) 762-4653

You may also contact us by mail at:

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PARTNER PROGRAM

Donor Information

DONATION LEVEL

- Bronze: \$750 Gold: \$3,000
 Silver: \$1,500 Platinum: \$5,000
 Diamond: \$10,000

Check here to ACCEPT or DECLINE tournament passes. The value of any tournament passes received will be deducted from your donation total in your tax statement.

Payment due by June 15, 2011

Please send to:
Birdies For Charity – Partner Program
15623 Coaltown Rd
East Moline, IL 61244

NAME FOR ON-COURSE RECOGNITION

CONTRACT / DONOR NAME

MAILING ADDRESS

CITY

STATE

ZIP CODE

PHONE

FAX

E-MAIL ADDRESS

CHARITY

\$ AMOUNT

CHARITY

\$ AMOUNT

BIRDIES FOR CHARITY FUND

Donations benefit all participating organizations through bonus.

\$ AMOUNT